



**Volunteers  
& Sponsors  
Needed**

# Traveling Wall That Heals

Half-Scale, Traveling Replica of the  
Vietnam Veterans Memorial in Washington, D.C.

**is coming to the Bay Area**

April 8-12, 2015, at Golden Gate National Cemetery in San Bruno

**Volunteers and Sponsors Needed**



\* \* \* **How You Can Help** \* \* \*



## Event Volunteers

- 50+ volunteers needed.
- Meetings held at 10 a.m., 1<sup>st</sup> & 3<sup>rd</sup> Saturdays, Jan 17 through April 4, at Golden Gate National Cemetery.

(650-704-2985, [Keith@Blackey.net](mailto:Keith@Blackey.net) for details)

## Event Sponsors

- Cash donations and Gifts-in-Kind are needed.
- Sponsors will be listed in promotional material and invited to special viewings and recognition.
- 501(c)(3) receipts provided.

(650-704-2985, [Keith@Blackey.net](mailto:Keith@Blackey.net) for details)

**To learn more** about volunteering and donating contact Keith Blackey  
650-704-2985 (Mobile) \* [Keith@Blackey.net](mailto:Keith@Blackey.net)

Traveling Wall courtesy of Vietnam Veterans Memorial Fund ([www.vvmf.org](http://www.vvmf.org))

This is the kickoff event for the Bay Area's three-year commemoration of the 50th anniversary of the Vietnam War ([www.vietnamwar50th.com](http://www.vietnamwar50th.com))

## Volunteers

Traveling Wall That Heals  
9-12 April 2015 \* Golden Gate National Cemetery  
**Goal: 50 Volunteers**, \$10,000 and 5,000 Visitors



1. Chairman-**Keith Blackey**
2. Secretary
3. Treasurer - **Regina Gonnella**
4. Webmaster
5. Legal Advisor
6. Event Advisors - **Dave Sanders**
7. Facilities: Maintenance, Site Coordination and Set-up / Breakdown, (Ten to fifteen volunteers able to lift 45 lbs are needed for set-up and breakdown)
8. Quartermaster: Visitor Shelter with Tables & Chairs, Docent Tent with Tables and Chairs, Information Shelter with Tables and Chairs, Sound System(s), Ceremony seating and regalia (i.e., flags, wreaths, flowers and decorations)
9. Utilities: Water (**Vitas**), Electricity and Toilets.
10. Entertainment: Recruiting and Scheduling Recorded Music, Band (**USNSCC Band of the West**), Bagpipers, Choirs, Soloists, Etc.
11. Catering: Docent On-Site Meals and Visitor Refreshments.
12. Signage: 'Parking', 'Directions', 'Instructions', 'Restrooms', etc.
13. Docent: Recruiting, Scheduling and Training
14. Serve & Protect: First Aid, Security, Traffic Control and Police and Fire Liaison - **Francis Hall**
15. Site Manager Host: Hotel, Entertainment and Comfort
16. Motorcycle Escorts - **John Pieretti**
17. Commemoration: Vietnam War Commemoration ([www.vietnamwar50th.com](http://www.vietnamwar50th.com)) and Commemorative Partner Representative
18. Memorabilia
19. Photographer
20. Ceremonies (Examples):
  - Opening and Closing
  - Reading of Names
  - Daily Reveille, Taps and Flag Retirement
  - Candlelight Vigils
  - Religious Services
  - Donor, Relative, Blue Star and Gold Star Private Viewings
21. Donations:
  - a. Fundraising
  - b. Gifts-in-Kind (Examples):
    - Site Manager's Hotel and Food
    - Collateral Literature Design
    - Generator Power
    - Docent Food
    - Collateral Literature Printing
    - Shelters, Tents, Tables and Chairs
    - Visitor Refreshments
    - Envelopes
    - Audio Visual Equipment
    - Wreaths and Flowers
    - Stationary
22. Promotion (examples):
  - PR
  - Media Outreach
23. Outreach (examples):
  - Education
  - Corporate - **John Jefferson, AT&T**
  - Churches - **Win Jew & Rick Breaux, CPC**
  - Chambers of Commerce
  - VA
  - Clubs (Car, Women's, Motorcycle, etc.)
  - Blue Star Mothers - **Amy O'Campo**
  - Service Clubs (Rotary, Lions, Elks, Optimists, Kiwanis, etc.)
  - USO - **Jeff Herndon**
  - Patriotic Clubs (Blue/Gold Star Mothers, Native Daughters, etc.)
  - DAR - **Kristen Matthias**
  - Chambers of Commerce
  - City, County and Federal Government
  - Youth Organizations (Boys & Girls Clubs, Scouts, Civil Air Patrol, etc.)
  - Retail and Restaurants
  - Veteran Assistance Organizations (shelters; employment and 'transition' services; recovery facilities; city, county and state agencies; medical and psychological services; retail and faith-based organizations)
  - Police, CHP and Fire

### **Donor Information on Other Side**

**Contact Keith Blackey to learn more about Volunteering and Donating**  
**650-704-2985 (Mobile) \* [Keith@Blackey.net](mailto:Keith@Blackey.net)**

### Sponsors

Traveling Wall That Heals  
9-12 April 2015 \* Golden Gate National Cemetery  
**Goal:** 50 Volunteers, **\$10,000** and 5,000 Visitors



- Cash donations will:
  - Help fund the Vietnam Veterans Memorial operating costs and the planned Education Center
  - Fund Avenue of Flags projects at Golden Gate National Cemetery
  - Fund the Traveling Wall That Heals exhibit and travel expenses
  
- Gifts-in-Kind donations are needed for on-site expenses:
  - Hotel and meals for the Traveling Wall driver
  - Collateral literature design and printing
  - Tents, shelters, tables and chairs
  - Generator power and fuel
  - Wreaths and flowers
  - Visitor refreshments
  - Volunteer meals
  - Sound system
  - Website
  
- Sponsors will be listed in promotional material and invited to special viewings and ceremonies.
  
- Recommended sponsor levels:
  - Mission Accomplished.....\$1,001+
  - Guardian .....\$1,000
  - Never Forget.....\$500
  - Brother/Sister in Arms.....\$100
  - Loving Memory .....\$50
  - Welcome Home .....\$20
  
- Make checks payable to "Avenue of Flags Committee". Write "Traveling Wall" in the notes section.
- Mail to: Traveling Wall That Heals  
c/o Avenue of Flags Committee  
P.O. Box 444  
San Bruno, CA 94066-0444
  
- The Golden Gate National Cemetery Avenue of Flags Committee is a not-for-profit 501(c)(3) organization. Tax I.D. # 30-0442852.
- Less than 2% of your donation is spent on administrative costs as all time and labor expended by the committee is donated.
- 501(c)(3) receipts will be provided.
  
- Learn More
  - Vietnam Veterans Memorial [www.vvmf.org](http://www.vvmf.org)
  - Avenue of Flags Committee [www.bit.ly/GGNC-AoF](http://www.bit.ly/GGNC-AoF)

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## Planning Meetings

Traveling Wall That Heals

9-12 April 2015 \* Golden Gate National Cemetery

**Goal: 50 Volunteers**, \$10,000 and 5,000 Visitors

**THE WALL  
THAT HEALS**

**MEETING TIME & DATES:** 10 a.m., 1<sup>st</sup> & 3<sup>rd</sup> Saturdays, Jan 17 through April 4.

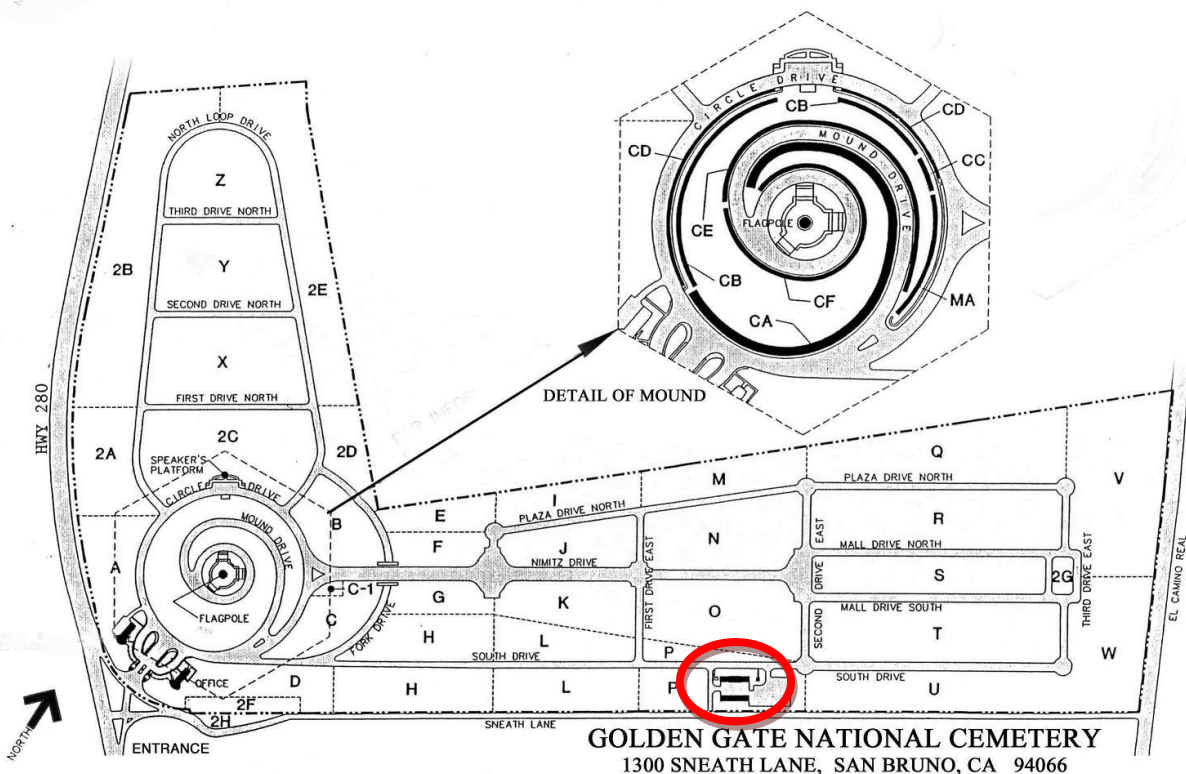
**MEETING LOCATION:** Golden Gate National Cemetery Maintenance Conference Room (below in red).

**MEETING DIRECTIONS:** The entrance to the cemetery for the Maintenance Building is on Sneath Lane in San Bruno, 3/10 mile west of El Camino Real, on the right. The "Airport Trade Center" sign is directly across the street from this entrance.

**MEETING QUESTIONS:** Keith Blackey, Mobile: 650-704-2985,  
[Keith@Blackey.net](mailto:Keith@Blackey.net)

### **OTHER DATES:**

- Wednesday, 8 April: Arrival, Setup, and Volunteer Opening Ceremony.
- Thursday - Sunday, 9 - 12 April, 24 hours: Open to the public.
- Monday, 13 April: Teardown and departure.



[Keith@Blackey.net](mailto:Keith@Blackey.net)  
Mobile: 650-704-2985

Updated 29 December 2014